



FOR IMMEDIATE RELEASE

**FIDELITY BANK STAGES DONATION DRIVE
FOR THE TEACHER SUPPLY WAREHOUSE**

Guilford County, N.C. – July 13, 2009 – In celebration of their 100th anniversary, Fidelity Bank is holding a summer donation drive for the Teacher Supply Warehouse! The inventory of the Warehouse has been greatly depleted and there is a need for more donations before the beginning of the school year. Items in short supply include pencils, notebook paper, copy paper, markers, tape, glue sticks, index cards and erasers. The downturn in the economy finds more parents unable to send their children to school with the supplies they need. This, combined with Guilford County School budget reductions, means a significantly higher number of teachers need to take advantage of the Teacher Supply Warehouse, where they can find items to use in their classrooms at no charge.

DONATION SITES:

Fidelity Bank, 2501 Battleground Ave, Greensboro, NC 27408, (Corner Battleground and Oakcrest) (9:00 to 5:00 M-T, 9:00 to 6:00 F)

Fidelity Bank: 3741 Farmington Drive, Greensboro, NC 27407, (Corner High Point Road and Farmington Drive) (9:00 to 5:00 M-T, 9:00 to 6:00 F)

Fidelity Bank: 8110 US Hwy 158, Stokesdale, NC 27357(Same Hours)

The Teacher Supply Warehouse collects new or gently used items from local businesses, organizations and individuals and allows teachers to “shop” the warehouse free of charge. Many items donated are overstocked office supplies from companies that would eventually end up in landfills. In its second year of operation during the 08-09 School Year, over 1200 teachers visited the Teacher Supply Warehouse and an estimated \$350,000 worth of classroom supplies were recycled back into the classroom.



Operated by Guilford Education Alliance in partnership with the Welfare Reform Liaison Project, Leadership Greensboro and Guilford County Schools, the TSW opened in the Fall, 2007. The success of the Teachers Supply Warehouse depends heavily on community support and donations. "A supply drive such as the one Fidelity Bank has launched helps us fill the shelves for our teachers and students. We are indebted to the bank and other community organizations and businesses who are staging school supply drives. Never before in my memory have school budgets been hit so negatively and this is an example of the way our community must support our schools so that our students receive a quality education. We hope many more businesses will follow the leadership of Fidelity Bank," said Margaret Arbuckle, Executive Director of the Guilford Education Alliance. All organizations and individuals making donations receive a tax receipt from the non-profit Guilford Education Alliance.

For a complete list of supplies needed, visit the Teacher Supply Warehouse Website, www.guilfordeducationalliance.org. To contribute supplies, contact Guilford County Schools at 336-370-8355. For more information, contact the Guilford Education Alliance at 336.841.4332 or info@GuilfordEducationAlliance.org.

"Founded in 1909, Fidelity Bank is a full-service financial institution with approximate assets of \$1.4 billion headquartered in Fuquay-Varina, North Carolina. The Bank owns and operates 69 branches in 26 counties throughout North Carolina and Virginia and is celebrating its centennial during 2009. For more information, please visit www.fidelitybanknc.com."

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